



CMHA-YT STRATEGIC PLAN 2023-26

VISION

To be a society that embraces and invests in the mental health of all people of the Yukon.

VALUES

Inclusive

Proactive

Compassionate

Steadfast

Collaborative

OUR MANDATE

To realize our vision, CMHA-YT will:

- a. Provide community education, awareness, advocacy, and support services.
- b. Eliminate the stigma toward people who are living with mental illness.
- c. Engage in partnerships and collaborative activities with other agencies and organizations concerned with mental health.
- d. Exemplify best practices of a responsible and effective charitable organization.



STRATEGIC PRIORITIES

1. STRENGTHEN THE FOUNDATION

2. HARMONIZE RELATIONSHIPS

3. FACILITATE THRIVING INDIVIDUALS
AND COMMUNITIES



STRENGTHEN THE FOUNDATION

- a. Continue development and implementation of a comprehensive policy framework to manage operations, Human Resources, and staff development to provide for a safe and supportive workplace.
- b. Diversify funding sources.
- c. Share our successes with community.
- d. Be an employer of choice.



HARMONIZE RELATIONSHIPS

- a. Commit to mental health equity for First Nations, Metis, and Inuit people.
- b. Collaborate with other organizations to provide holistic and complete services to the people of the Yukon.
- c. Leverage existing relationships to maximize our achievements and our collective efforts to help clients live safe and happy lives, and where the social determinants of health are improved.



FACILITATE THRIVING INDIVIDUALS AND COMMUNITIES

- a. Lead social and system change to benefit all persons in the Yukon so that mental health is valued on par with physical health.
- b. Hear from those persons with Lived or Living Experience so their knowledge can inform planning and decisions of CMHA-YT.
- c. Strive for excellent front line services.
- d. Establish a higher community profile for the Society.
- e. Speak to issues and opportunities as they arise of behalf of the society and in support of community needs.